

# PRINT ADVERTISING SPECIFICATIONS

## The Chamber Connection 2026 -2027 Magazine / Directory Trim Size: 8.375" x 10.875"

|                                                                                                                                                                                                           |                                                                                                                             |                                                                                                          |                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|
| <div><div>DOUBLE PAGE<br/>SPREAD<br/>WITH BLEED<br/>INCLUDED</div><div><div>\$4,500</div><div>LIVE AREA<br/>(per page):<br/>7" x 9.5"</div></div><div>LIVE AREA<br/>(per page):<br/>7" x 9.5"</div></div> | <div><div>FULL PAGE<br/>WITH BLEED<br/>INCLUDED</div><div><div>\$2,500</div><div>LIVE AREA:<br/>7" x 9.5"</div></div></div> | <div><div>\$2,500</div><div>FULL PAGE<br/>NO BLEED</div></div>                                           |                                                                        |
| 17.25" x 11.125"                                                                                                                                                                                          | 8.625" x 11.125"                                                                                                            | 6.875" x 9.375"                                                                                          |                                                                        |
| <div><div>\$2,500</div><div>ONE PAGE<br/>FEATURE</div></div>                                                                                                                                              | <div><div>1/2 PAGE<br/>HORIZONTAL</div><div><div>\$1,760</div></div></div>                                                  | <div><div>1/3 PAGE<br/>SQUARE</div><div><div>\$1,260</div></div></div>                                   | <div><div>1/4 PAGE<br/>VERTICAL</div><div><div>\$950</div></div></div> |
| 6.875" x 9.375"                                                                                                                                                                                           | 6.875" x 4.5"                                                                                                               | 4.5" x 4.5"                                                                                              | 3.375" x 4.5"                                                          |
| <div><div>FEATURE ADS</div><div><div>\$1,050</div><div>\$1,050</div><div>\$1,050</div></div></div>                                                                                                        | <div><div>FEATURE ADS</div><div><div>\$1,050</div><div>\$1,050</div><div>\$1,050</div></div></div>                          | <div><div>1/6 PAGE<br/>VERTICAL OR<br/>HORIZONTAL</div><div><div>\$700</div><div>\$700</div></div></div> | <div><div>LOGO IN<br/>LISTING</div><div><div>\$200</div></div></div>   |
| H 6.875" x 2.5"                                                                                                                                                                                           | V 8.25" x 2.5"                                                                                                              | H 4.5" x 2.1775"<br>V 2.1775" x 4.5"                                                                     | 2" x 1"                                                                |

**The Palm Desert  
Chamber of  
Commerce**

<https://www.pdacc.org>

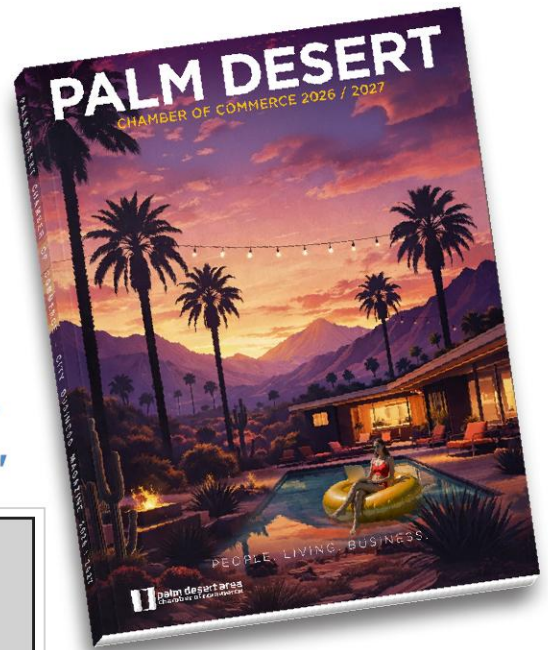
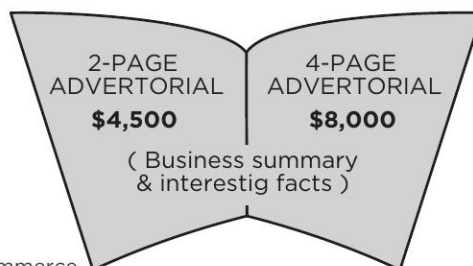
**The Chamber Connection**

Contact: **JoAnn Gabruk Schoemann**

PDACC: **760-346-6111**

[joann@pdacc.org](mailto:joann@pdacc.org)

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### Artwork Requirements

**Trim Size:** 8.375" x 10.875"

**Bleed:** 0.25" bleed preferred

**Live Area:** Keep all important elements at least 0.25" inside trim.

**File Format:** Press-ready PDF (Acrobat 5 / PDF 1.4) exported from Adobe Software.

**Color Requirements:** CMYK or Grayscale only. Convert RGB to CMYK before PDF creation.

**File Size:** All images need to be 300 dpi at final size.

**File Types Accepted:** PSD, TIFF, EPS, Adobe Creative Suite native packaged files.

**Fonts:** All fonts must be embedded. If a font cannot embed due to licensing, outline or replace it.

**Crop Marks:** No crop marks at all.

**Black Usage:** For large black areas: Rich Black = C60 M40 Y30 K100. Do not use rich black for small text or thin lines.

**PDF Export Settings:** Color/Grayscale. Automatic JPEG compression - Maximum Quality. Monochrome downsampling to 1200 dpi - CCITT Group 4. OPI off. No printer marks. Bleeds set to 0.25".

**Ad Creation Services:** are available for an additional fee, and each ad includes up to two rounds of digital PDF proofs for review prior to final approval.

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